

## ORDER



**Orders**  
**Order / Rev:** 59060  
**Alt Order #:** 08869856  
**Product Desc:** LOVE/CONG/R  
**Estimate:**  
**Flight Dates:** 09/25/12 - 10/01/12  
**Original Date / Rev:** 09/21/12 / 09/21/12  
**Order Type:** CIA - O

## KTVX-TV

**Primary AE:** Continental Washington DC  
**Sales Office:** CNAT  
**Sales Region:** National

**Agency**  
**Name:** Smart Media  
**Buying Contact:**  
**Billing Contact:**  
 814 King Street  
 Alexandria, VA 22314

**Billing Type:** Cash  
**Billing Calendar:** Broadcast  
**Billing Cycle:** EOM/EOC  
**Agency Commission:** 15%

**Advertiser**  
**Name:** Mia Love  
**Demographic:** A35+  
**Product Codes:** US Congress  
**Priority:** P-2  
**Revenue Codes:** AGY, POL-CAND, GEN

**New Business Thru:**  
**Order Separation:** 00:15:00  
**Advertiser External ID:**  
**Agency External ID:**

## Bill Plan

Start Date	End Date	# Spots	Gross Amount	Net Amount
08/27/12	09/29/12	1	\$2,500.00	\$2,125.00

## Totals

Month	# Spots	Gross Amount	Net Amount	Rating
September 2012	1	\$2,500.00	\$2,125.00	0.00
<b>Totals</b>	<b>1</b>	<b>\$2,500.00</b>	<b>\$2,125.00</b>	<b>0.00</b>

## Account Executives

Account Executive	Sales Office	Sales Region	Start Date / End Date	Order %
Continental Washington DC			Start Of Order - End Of Order	100%

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
E 1	KTVX	09/29/12	09/29/12	M-Su 5a-1a Sa 5-6p	CM	5:00 PM-6:00 PM (5:00 PM-6:00 PM)	----- 1-	:30	1	\$2,500.00	P-2	0.00	NM	1	\$2,500.00
4TH CONG DISTRICT DEBATE															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>			<u>Rate</u>		<u>Rating</u>			
Week:		09/24/12	09/30/12	-----S-			1			\$2,500.00		0.00			
Totals														1	\$2,500.00